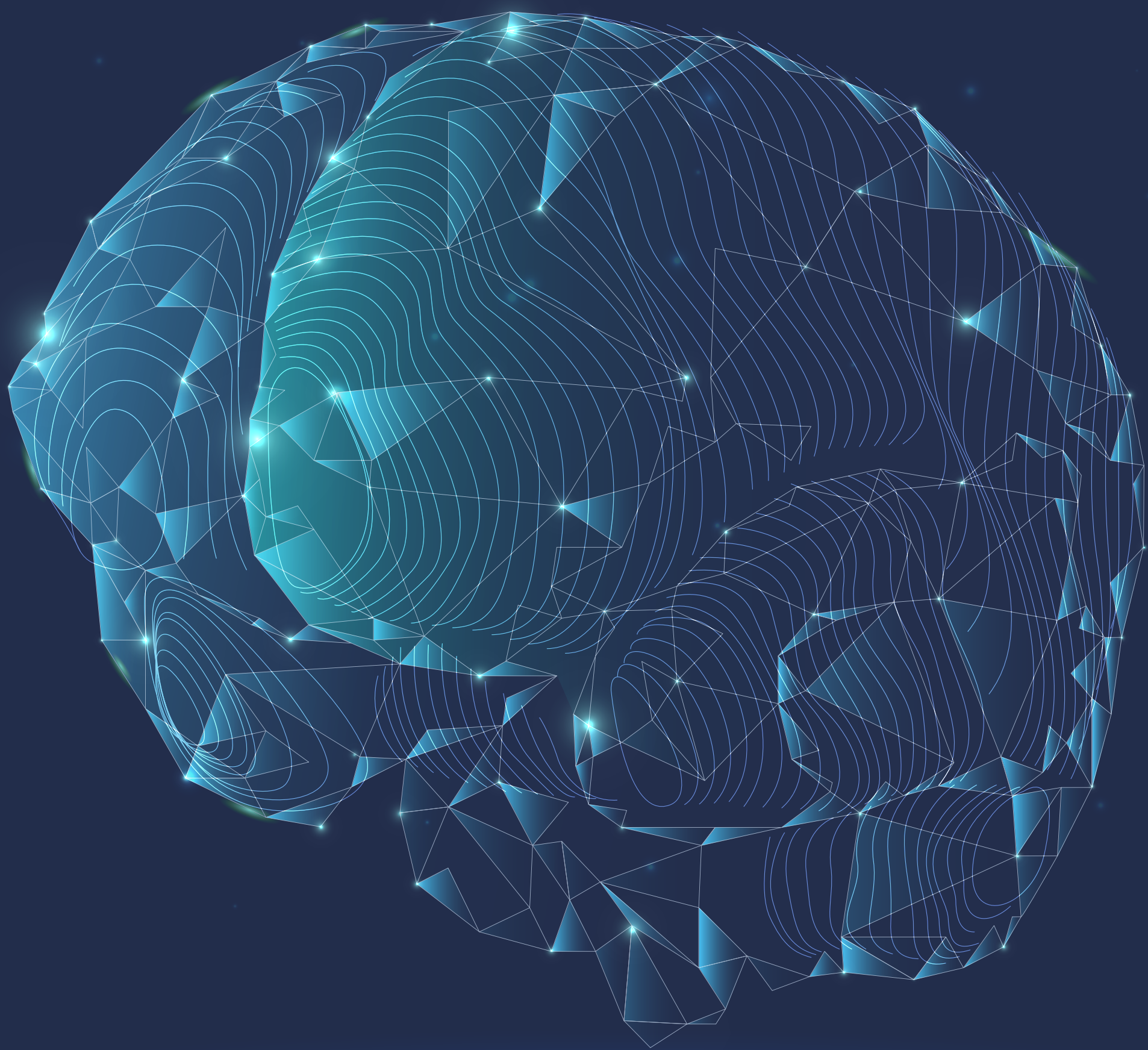


inetum 
Positive digital flow



GenAI & You

CXO Agenda



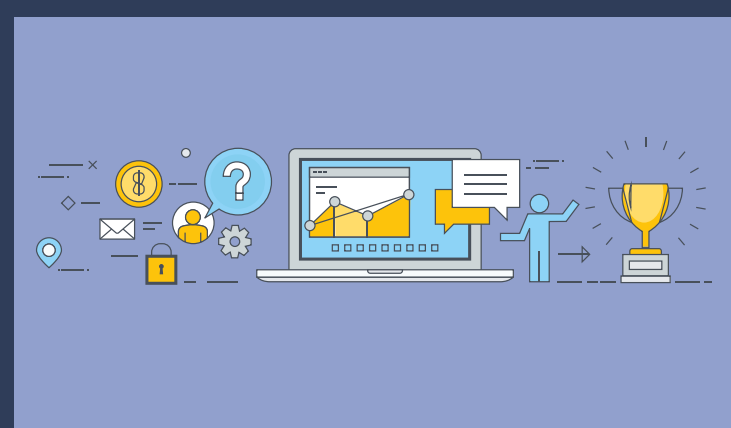
Operational trajectory

Following a structured operational trajectory enables your enterprise to leverage GenAI technologies for business transformation. This approach focuses on understanding your organization's needs and developing a scalable solution that integrates seamlessly into existing systems. With ongoing support and maintenance, you can ensure continued benefits and achieve your business goals faster and more effectively.



Support in Vision

By utilizing comprehensive consulting and advisory services, CxOs can leverage GenAI technologies for business transformation. Support includes strategic guidance on automation, data analytics, and customer experience, as well as implementation assistance for GenAI solutions. This approach helps enterprises capitalize on the benefits of GenAI and gain a competitive advantage.



Transformation preparation

By developing a clear plan for digital transformation, you can assess your enterprise's current capabilities and identify potential barriers to adopting GenAI solutions. With training and support, key stakeholders can understand the benefits of GenAI, such as driving efficiency, improving customer outcomes, and transforming business processes. This approach ensures a smooth transition to a GenAI-powered transformation for your organization.



Readiness

Gen AI Playground.



Do you speak GenAI?
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Whole Company

During the final step of full-scale deployment, the refined DoYouSpeak GenAI is rolled out across your entire organization. This process accelerates innovation, improves efficiency, and transforms your enterprise, unlocking the full potential of GenAI through comprehensive training and acculturation.



Beta

Transitioning into the Beta phase allows for the expansion of the DoYouSpeak GenAI product usage to include a larger group within your enterprise. This fosters more brainstorming and generates an extensive list of potential use cases to qualify, maximizing the benefits of the GenAI adoption journey.

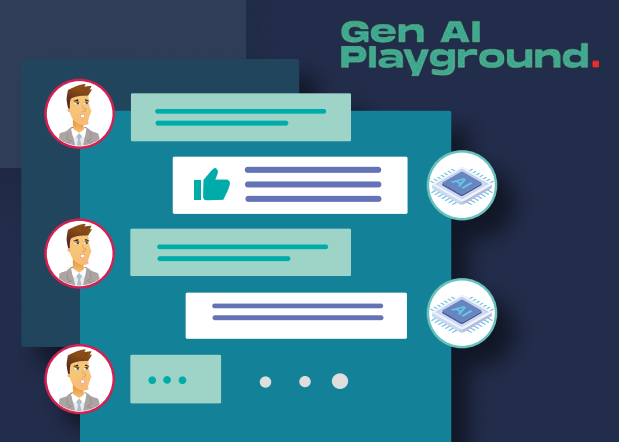


Acculturation and skill development on real use cases

By identifying simple use cases as proofs of concept, your enterprise can understand the potential benefits of GenAI adoption. Our DoYouSpeak GenAI product offers training and support, empowering your employees to develop the necessary skills and knowledge to work with this new technology. With a focus on acculturation and skill development, your organization can ensure a successful GenAI adoption journey.



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Decision Support



Benchmarking Gen AI Solutions and models

With a global view on the GenAI market and its actors, updated benchmarks in terms of performance, size, licenses, costs, and more are maintained, covering both Open Source and Proprietary models and solutions.

Tailored advise

Leveraging an up-to-date global benchmark, you can efficiently filter based on your requirements and priorities, recommending one or multiple suitable solutions and models. This tailored approach ensures optimal alignment with your needs and maximizes the benefits of GenAI adoption.



Qualification

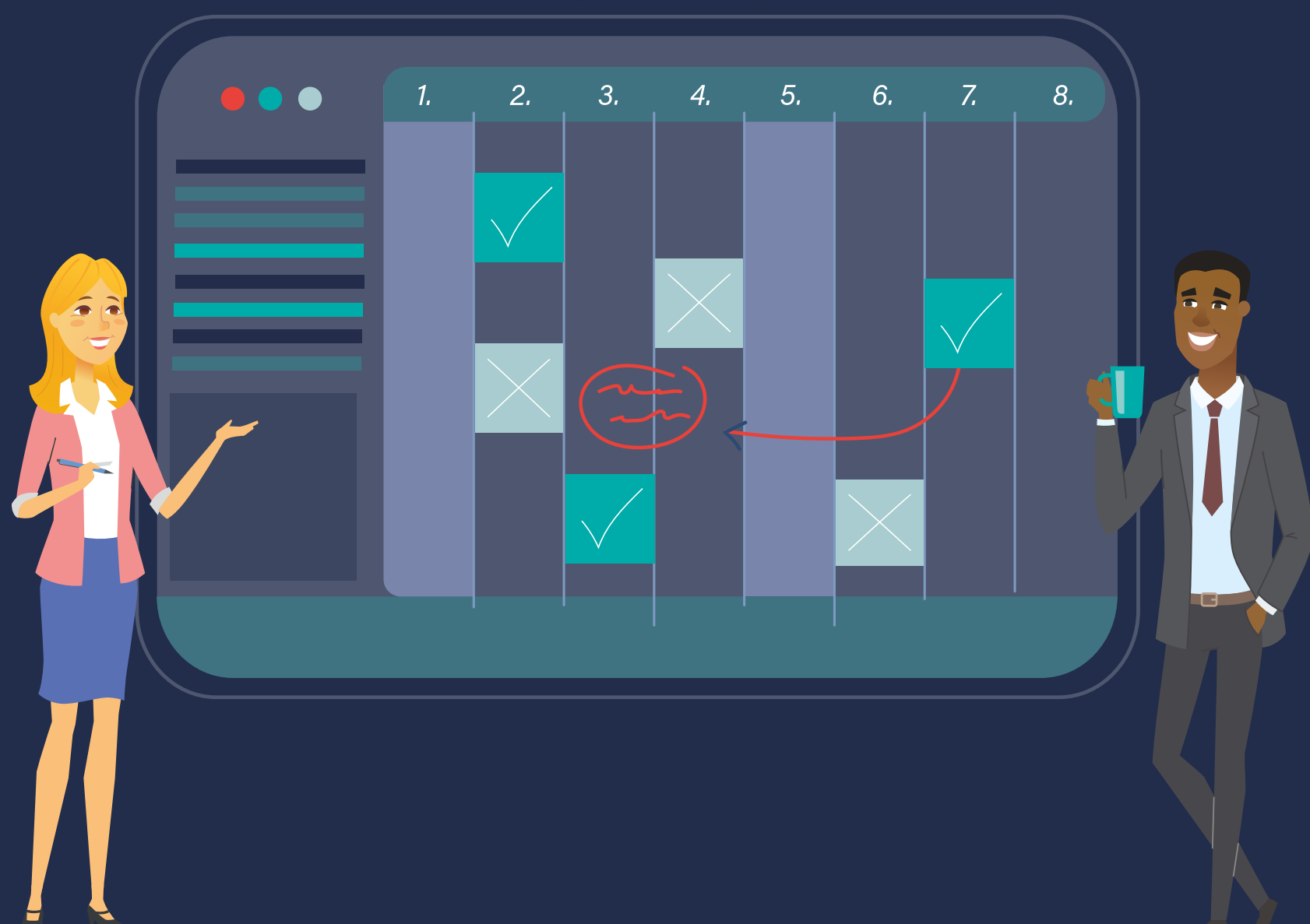
Testing high added-value use cases

With the prioritized backlog and high-added-value use cases identified, it's essential to create a quick prototype to test and challenge the estimated added value.



Assessment, Prioritization and Qualification

GenAI open a wide range of use cases, from support functions to core business, from operational teams to C-level management. As usual, the purpose is to assess and qualify in order to prioritize the backlog of potential use cases and then identify the high added-value ones with limited effort : the quick wins.



Experimentations



Demonstrations, Prototyping, Iterations

After the initial prototype confirms the high added value of the use cases, it's time to share it with "friends & family" through demonstrations, gathering their valuable feedback. This iterative process of incorporating feedback and refining the prototype through multiple iterations and demonstrations ensures a more effective and successful GenAI implementation.



Proof of Value and Minimum Viable Products

Once sufficient iterations have been completed, you'll reach the point of having a Minimum Viable Product (MVP) that confirms the value. At this stage, the first official version can be released to a wider range of potential users while refining the business model, without deploying it to the entire organization just yet. This milestone marks a significant step forward in the GenAI implementation process.



Scaling

Product deployment and scaling in your IS via our accelerators and publisher partnerships

Achieving a high added-value MVP is a significant milestone, but with the rapidly evolving GenAI landscape, the industrialization phase begins. Inetum's experience, assets, and partnerships ensure a smooth go-to-production process, even with new technologies like GenAI. Building on years of MLOps experience in AI projects, we now introduce the concept of LLMOps to further enhance the implementation process and stay ahead of the curve.

